

REPEAT WALKER Donation Request Letter

SAMPLE

Dear **NAME**:

Yes, I'm doing it again – I signed up for The Schlip Miles for Melanoma Walk on Saturday, May 5th! I had such an incredible experience doing it last year that I'm going back for more!

I'm so excited about this event. **I will be walking in honor... or in memory... of _____.**

You may know someone who has been affected by Melanoma Cancer and I would be proud to walk in their honor, as well.

I've pledged to raise at least \$_____ this year and am hoping to surpass the \$_____ that you – my friends and family – gave so generously last year to support this great cause. And, I need your help again this year.

I'll be doing all the walking... all you need to do is visit www.TheSchlip.com and make an online donation. Or, make a check payable to JASMCF and mail to me at:

Include Your Address

Please consider foregoing one evening out and spending the money on a cause that will affect someone you love or know in your lifetime. You know the amount that is right for you.

Melanoma is the fastest growing cancer in the United States and worldwide. There is no effective medical therapy for metastatic Melanoma. And, there have been no significant advances in treatment in over 35 years. I'm taking on this challenge to do something big that will help raise awareness and help in finding a cure.

If you have any questions or want to hear more about what I'm doing, I love talking about the event! Thanks for all of your support. I'm incredibly lucky to have people like you in my life!

All My Best –
NAME
TELEPHONE #
EMAIL