

NEW WALKER Donation Request Letter

SAMPLE

Dear **NAME**:

This year, I have decided to make a very special commitment. Not to one special someone – but this commitment will be meaningful for so many people beyond myself. On May 5th, I will be walking in The Schlip Miles for Melanoma Walk. This walk will be much more than “just a walk” – it will be raising money to support Melanoma Research and Awareness.

My personal challenge begins now. I have committed to raising \$_____ to participate in this walk, but I’ve set a personal goal of raising \$_____. I’m asking you to make a commitment, too. Please consider making a fully tax-deductible donation to help me achieve this goal.

I’ll be doing all the walking... all you need to do is visit www.TheSchlip.com and make an online donation. Or, make a check payable to: JASMCF and mail to me at:

Include Your Address

Please consider foregoing one evening out and spending the money on a cause that will affect someone you love or know in your lifetime. You know the amount that is right for you.

This is a very important event for me. **I will be walking in honor... or in memory... of _____.**

You may know someone who has been affected by Melanoma Cancer and I would be proud to walk in their honor, as well.

Melanoma is the fastest growing cancer in the United States and worldwide. There is no effective medical therapy for metastatic Melanoma. And, there have been no significant advances in treatment in over 35 years. I’m taking on this challenge to do something big that will help raise awareness and help in finding a cure.

Thank you for taking the time to read this letter. I hope that you’ll share in this incredible adventure with me. Please call me or e-mail me if you have any questions or just want to talk.

Thanks for your support –

NAME

TELEPHONE #

EMAIL ADDRESS